

## Street Banner Call-Out

The City of Chilliwack is now accepting vibrant submissions from artists for artwork that will be incorporated into the City's "Uniquely Chilliwack" street banner program.

**Deadline for submissions: August 23, 2019**

### Overview

The City of Chilliwack, through its Public Art Advisory Committee, is seeking artwork that represents Chilliwack to be incorporated into a new street banner program. The theme of this street banner program is "Uniquely Chilliwack", and the committee is looking for artwork that demonstrates the many aspects of Chilliwack that make it a unique and special place to call home. Artwork should instill community pride while enlivening the cityscape and enriching the street experience.

### What artwork will be eligible?

- Must be unique and original work produced by the artist
- Must not include promotion or branding
- Must be able to scan, photograph or digitally produce the artwork

### Who is eligible?

- Qualified artists who have a relationship to Chilliwack
- Artists must be able to sign a legal contract with the City

### Artist Fees

The artist fee for this opportunity is \$100 for each design chosen. The City will print and install the work. The City of Chilliwack reserves the right to promote the design and artist at will.

### Selection Process

Interested artists can submit up to four designs (of which one or all may be selected by the committee).

Proposals will be evaluated by the Chilliwack Public Art Advisory Committee using the following criteria:

- Artistic merit, creativity, quality and clarity of approach
- Quality of work
- Demonstrated relationship to Chilliwack

The Chilliwack Public Art Advisory Committee will work with the selected artist before a recommendation moves forward to Mayor and Council for approval.

### Technical Requirements

- The theme of "Uniquely Chilliwack"
- Submitted as a hard copy and as a 25"h x 15"w rendering accompanied by a high resolution photo capable of being converted into a vector format
- Digital submissions must be presented at 50"h x 30"w @ 300dpi or in vector format

**Maintenance**

The banners will be kept in place for up to two years, or decommissioned sooner upon fading or disrepair.

**Deadline**

The deadline for submissions is August 23, 2019.

For any other information, please contact Carol Marleau, Manager of Recreation Services and Corporate Wellness via email at [marleau@chilliwack.com](mailto:marleau@chilliwack.com).

## Street Banner Art Entry Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Checklist:

- The artwork meets the theme of "Uniquely Chilliwack"
- Included a hard copy and a 25" h x 15" w rendering accompanied by a high resolution photo capable of being converted into a vector format
- Digital submission is 50" h x 30" w @ 300dpi or in vector format

### **Deadline for submissions: August 23, 2019**

For any other information please contact Carol Marleau, Manager of Recreation Services and Corporate Wellness via email at [marleau@chilliwack.com](mailto:marleau@chilliwack.com) .