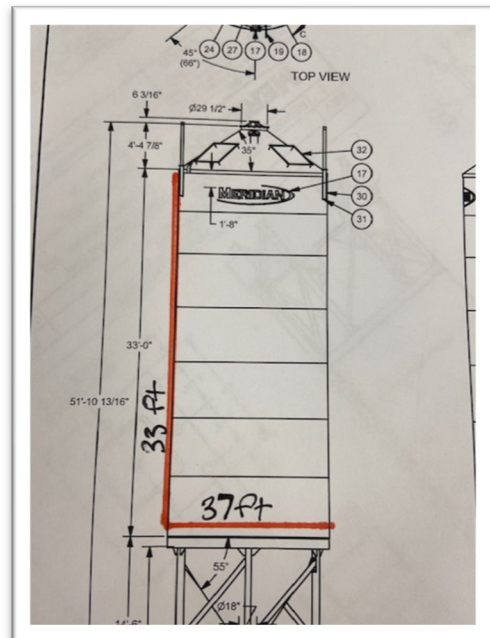


Artist Callout: Molson Brewery Silo Public Art Project

The City of Chilliwack is seeking an artist or artists to submit a rendering of a proposed art that will be converted into a wrap and placed on the silos at Molson Incorporated located at 45620 Kerr Avenue and as depicted in the photo included in this callout.

The placement of public art in this location would provide a powerful visual for those traveling westbound along Highway One and would provide an excellent introduction of public art in the Sardis area.



Each cylinder's canvas area is 33' high and has a circumference of approximately 37 feet. The upper and lower cone do not need to be included but creativity is encouraged. The logo can be covered.

The submitted proposal **must be a landscape focus, highlighting the Fraser Valley. It would be great to see hops and water included. Potentially even malt/barley, since that is what's in the tanks.**

The depiction can be either a graphic, photo or painting but must maintain its resolution integrity when converted to a full-size utility wrap.



Proposal Requirements

Please include the following:

- Artist contact information (name, email, phone number, mailing address).
- Artist fee (to include all applicable taxes).
- A sketched rendering of your submission (you may submit more than one).
- Concept behind the submission (tell us the story behind your piece).

How to Submit Your Proposal

All proposals must be submitted on a document no larger than 8.5 x 11", by 3:30 pm on January 19, 2022.

- **By email:** marleau@chilliwack.com
- **Drop off at City Hall:** 8550 Young Road, Chilliwack, BC V2P 8A4

Questions

If you have any questions about this project, please contact Carol Marleau, Manager of Recreation Services and Corporate Wellness, at marleau@chilliwack.com or 604.793.2904.