



CANADA  DAY
CHILLIWACK

2020 SPONSORSHIP OPPORTUNITIES



CITY OF
CHILLIWACK

THANK YOU

FOR SUPPORTING CHILLIWACK

Dear Chilliwack Supporter,

We are grateful for community partners such as your organization who help make Canada Day celebrations in Chilliwack such a special time for our city. This event promises to be yet another exciting and fun-filled day for our community.

These celebrations are made possible every year through the generous support of our partners who provide financial support, volunteers, resources, equipment and in-kind service donations to bring our community together and make Chilliwack the place to celebrate the True North strong and free.

We ask that you please consider supporting this fantastic community event. Please contact Margaret Kostrzewa at 604-798-3652 for further information on sponsorship and how to best leverage your organization's brand at this event.



Ted Chu

Community Coordinator
City of Chilliwack

CANADA DAY CHILLIWACK

2020 SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSOR - \$250
MANY AVAILABLE

BRONZE SPONSOR - \$500
10 AVAILABLE

SILVER SPONSOR - \$1,000
10 AVAILABLE

GOLD SPONSOR - \$2,500
5 AVAILABLE

DAY STAGE SPONSOR - \$3,500
1 AVAILABLE

EVENING STAGE SPONSOR - \$4,500
1 AVAILABLE

**PRESENTING & FIREWORKS
SPONSOR - \$10,000**
1 AVAILABLE

IN-KIND SPONSOR
MANY AVAILABLE



**CITY OF
CHILLIWACK**

COMMUNITY

SPONSORSHIP

\$250 Sponsorship

Many Available

Recognition / Benefits:

Logo and Link on Official Event Website

Recognition in Some Advertisements

BRONZE

SPONSORSHIP

\$500 Sponsorship

10 Available

Recognition / Benefits:

Logo and Link on Official Event Website

Recognition in Some Advertisements

10' x 10' Complimentary Booth

SILVER

SPONSORSHIP

\$1,000 Sponsorship

10 Available

Recognition / Benefits:

Logo and Link on Official Event Website

Print Advertising (Newspaper, etc.)

Recognition in Some Advertisements

On-Site Signage

10' x 10' Complimentary Booth

20 Foot LCD Logo Slide (10 second intervals)

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MANY AVAILABLE



**CITY OF
CHILLIWACK**

GOLD

SPONSORSHIP

\$2,500 Sponsorship

5 Available

Recognition / Benefits:

Logo and Link on Official Event Website	Print Advertising (Newspaper, etc.)
Recognition in Some Advertisements	On-Site Signage
10' x 10' Complimentary Booth	Radio Mentions
20 Foot LCD Logo Slide (30 second intervals)	

STAGE SPONSORSHIPS

DAYTIME STAGE

EVENING STAGE

\$3,500 Sponsorship

1 Available

Recognition / Benefits:

Logo and Link on Official Event Website	Print Advertising (Newspaper, etc.)
Recognition in Some Advertisements	On-Site Signage
10' x 20' Complimentary Booth	Radio Mentions
20 Foot LCD Logo Slide (30 Second Intervals)	
On-Stage Mentions (Every 30-45 Minutes. Between Each Set)	

\$4,500 Sponsorship

1 Available

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EVENING STAGE SPONSOR - \$4,500
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PRESENTING & FIREWORKS
SPONSOR - \$10,000
1 AVAILABLE

IN-KIND SPONSOR
MANY AVAILABLE



CITY OF
CHILLIWACK

PRESENTING & FIREWORKS

SPONSORSHIP

\$10,000 Sponsorship

1 Available

Recognition / Benefits:

Logo and Link on Official Event Website	Print Advertising (Newspaper, etc.)
Recognition in Some Advertisements	On-Site Signage
10' x 20' Complimentary Booth	Radio Mentions
20 Foot LCD Logo Slide (30 Second Intervals)	

- Opportunity to provide remarks on-stage during Opening Ceremonies
- Recognition as Presenting Sponsor on sponsor boards through the park
- Recognition as Presenting Sponsor on CanadaDayChilliwack.ca website promotions
- Recognition as Presenting Sponsor on all Canada Day advertising (print, digital, etc.)
- Complimentary Booth
- Signage on stage platform during evening entertainment
- Fireworks presented by City of Chilliwack and "Your Organization"
- Logo and brand recognition in all advertising as Presenting Sponsor - i.e. "Canada Day Chilliwack presented by YOUR COMPANY NAME"
- Opportunity to provide exclusive product or promotional activities at the event
- Recognition as Presenting Sponsor on the upper main stage banner & stage video screen

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MANY AVAILABLE



**CITY OF
CHILLIWACK**

IN-KIND

SPONSORSHIP

VOLUNTEERS

The Chilliwack Canada Day celebrations are made possible by many volunteers each year. Your organization's staff who volunteer at the event can be valued toward your sponsorship.

PRODUCTS & SERVICES

Canada Day is the largest community celebration in Chilliwack each year. To make this event happen we need a variety of equipment, supplies, and contracted services. If you can offer something we need to make Canada Day a success, then we will value those products and/or services toward your sponsorship.

Items we need:

Printing & Signage	Fencing	Staging	Games
Volunteer Food	Performers	Tents	Security
Sound Equipment	Portable Toilets	Activities	Kids Activities
Golf Carts	Activity Supplies	Face Painting	Bouncy Castles

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CHILLIWACK

CONTACT

For more information about sponsorship opportunities, please contact:

Margaret Kostrzewa at 604-798-3652

For general inquiries about Chilliwack Canada Day, contact:

RecreationAndCulture@Chilliwack.com

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CANADADAYCHILLIWACK.CA

