
Chilliwack Healthier Community Strategic Action Plan

A Strategic Community Approach to
Tackling Social Issues



Project Introduction and Overview



Why We Are Here

1. Introduce the project and answer any questions
2. Seek your input into process at the outset
3. Look for alignment with your priorities
4. Build relationships



What is the project?

- *A collaborative community-based* “Healthier Community” Strategic Action plan that includes:
 - ❑ A shared vision
 - ❑ A definition for “healthier community”
 - ❑ Strategies for collaboration around what we have and what we need
 - ❑ Actions
 - ❑ Accountability
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Scope: Three Critical Areas

1. Addictions, mental health
2. Homelessness, affordable housing
3. Crime, public safety



Why?

5000 people directly
affected...

5000



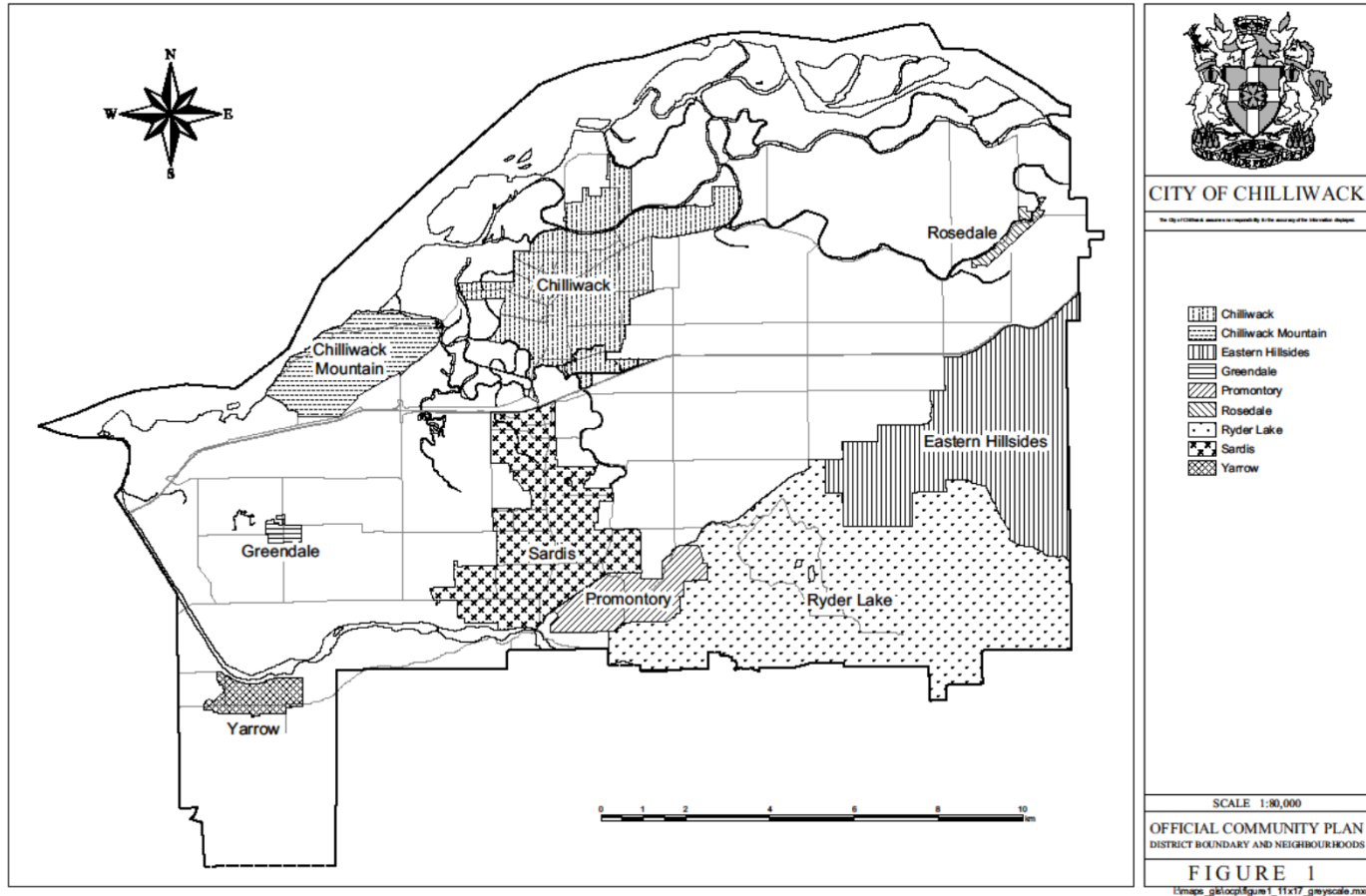
The Numbers

	<i>Confirmed</i>	<i>At risk/contacts</i>
Homeless	98	200
Needle Exchange	200	
Addictions clients	1,562	3,120
Sex Trade workers	41	
<i>Total:</i>		5,221 (4,882)

- This does **not** include those affected by the impact of related crime.
- Aboriginal community is overrepresented
- Homelessness alone costs \$50,000 per person per year.

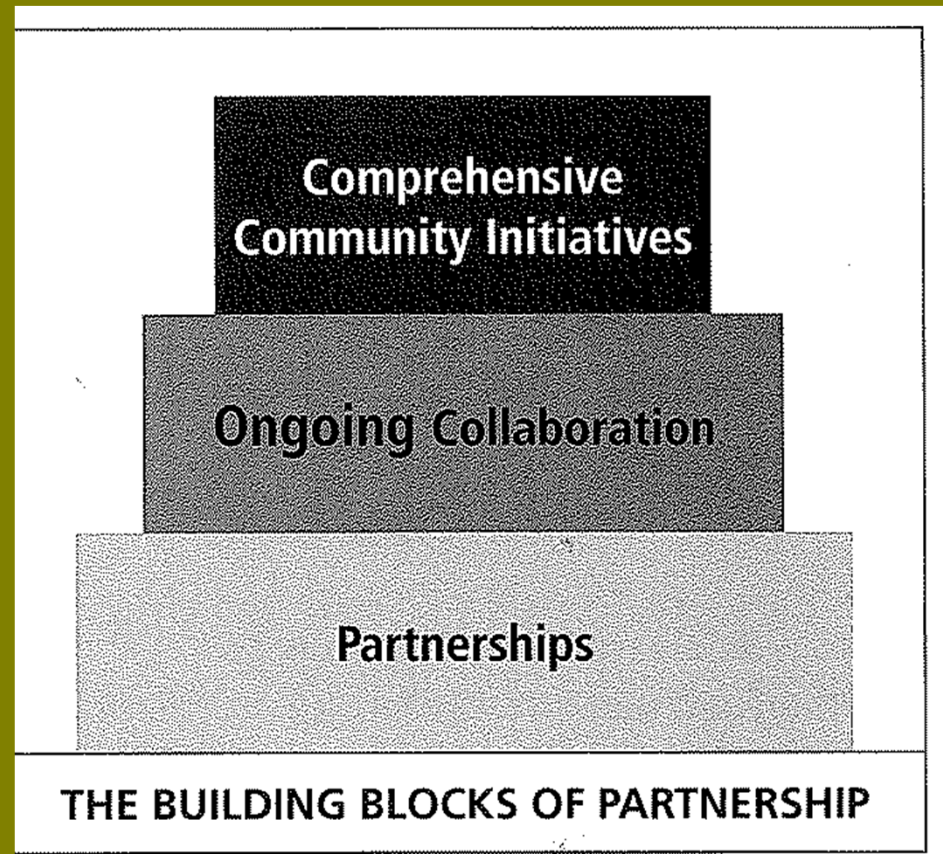
Source: Health Contact Centre, Province of BC, SFU

Geographic Scope



Why Collaborate?

- A Big Task
- Scarce resources
- Partnership is a foundation of community success



Background & History

You can get here from there.



Consultation and Research



All Support Three Priority Areas



A History of Collaboration

- Chilliwack Health and Social Development Network
 - Healthier Community Partnership
 - Municipal Advisory Committees
 - Numerous community initiatives, e.g.:
 - Health Contact Centre
 - Community Services Council
 - CYC Forums
 - Others
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The Next Step

- The Healthier Community Strategic Action Planning Process is the result of the previous processes that:
 - Defined Scope
 - Called for coordinated Action
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Where we are today.

- Need and priorities are clear
- Community has commitment and compassion
- Desire to collaborate



Hope for Success



Who's Involved



Roles

- Community: *Strategic Action Plan*
 - ownership of and accountability for the plan
 - Working Group: *Project Guidance*
 - guidance and feedback to the consultants
 - City of Chilliwack: *Resource Coordination*
 - funds, support, logistics
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What do we mean by Community?

- Or, whose voices do we need?
 - ❑ Open Process
 - ❑ Agencies, Groups
 - ❑ Leaders, Decision-makers
 - ❑ Individuals with Passion, Commitment



Working Group

- Representing broad sectors of the community:
 - Health
 - Education
 - Social Services
 - Providing:
 - Guidance to consultants
 - Information & resources to the project
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The Consultants

- Vicki McLeod
 - Facilitator, Communications Consultant, OD specialist, Systems Coach

- Helen Roberts
 - Facilitator, OD Specialist (health care), Systems Coach

- What is our role?



The Proposed Process



Project Timeline

<i>Timeline for Healthier Community Strategic Action Planning Process</i>	May 2010	June 2010	July 2010	August 2010	September 2010	October 2010	November 2010	December 2010	January 2011	February 2011	March 2011
Background research and assessment											
Engagement with key community groups and agencies											
Preparation of materials for community engagement											
Public engagement process											
Final plan and communication of plan to community for feedback											
Sustainment and Accountability plans											

Proposed Partner Engagement

- City Council
 - Committees
 - Public Safety, Housing, Health
 - CYC Consultation (May 21)
 - Aboriginal Community
 - BIA
 - CEPCO
 - RCMP/Community Policing
 - Health Contact Centre
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Proposed Engagement Process

- Discussions by focus area
 - Strengths, synergies, gaps
 - Joint planning session
 - Presentation and analysis of results from first sessions
 - Creating a shared vision
 - Identify priorities, partnerships, overarching goals
 - Strategic planning sessions by focus area
 - Sustainment and accountability
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The Process

communicate



collaborate

Commit



coordinate

By the Way...

This Process Won't ...	It Could...
<ul style="list-style-type: none">○ Affect your funding○ Change your mandate(s)○ Eliminate different services and options	<ul style="list-style-type: none">○ Maximize scarce resources○ Create a community mandate○ Increase dialogue & partnerships○ Result in a sustainable coordinated plan

Guiding Principles

- Respect
- Inclusivity
- Collaboration
- Action



We Invite You to be Needed...

We need your:

- ❑ Input
- ❑ Participation
- ❑ Voice
- ❑ Commitment
- ❑ Heart



Questions for us?

What can we clear up?



Questions for you...

Help us design the best possible process.



Help! Questions for you:

1. What is needed for this process to be successful?
 2. Who must be involved?
 3. What is your main priority in terms of project outcomes?
 4. What other advice or ideas would you offer?
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1. What are you most proud of?
 2. Why should you participate?
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Thank you.

Visit:

www.chilliwack.com/healthiercommunity

Or email:

healthiercommunity@chilliwack.com

