

Window Decal Design Guidelines and Public Art Policy

Window Decals

To support the City's goal of promoting vibrant and attractive commercial areas, Council has adopted design guidelines for window decals (effective October 3, 2017). If you are planning on installing window decals on your business that cover more than 25% of the window, a Development Permit is required prior to installation. Subject to a Development Permit, a maximum of 40% coverage is allowed if transparent decals are used, as follows:

- 40% maximum perforated decal—no less than 50% transparency (50/50—vinyl/perforation) or
- 40% maximum frosted decal or
- 40% maximum tinted decal—no less than 40% transparency



Approximately 40%
perforated decal with
50% transparency



Approximately 40%
frosted decal which
includes a 5% solid
graphic decal



Approximately 40%
tinted decal which
includes a 5% solid
graphic decal



Approximately 25%
solid graphic decal

Variations may be sought for creative and aesthetic designs that achieve a high level of transparency and avoid dominating the building character.

Public Art

Displaying a mural or any other artwork on the outside of a building on private or public property improves public spaces within the community and provides many benefits to residents and visitors including promoting community pride and identity. To help promote and facilitate artwork in the community, as per the 2014 Chilliwack Public Art Policy, all proposals must go through a Council approval process prior to installation.

For further information, please contact:

- Planning and Strategic Initiatives Department for **window decals** at: 604-793-2906 or planning@chilliwack.com.
- Recreation and Culture Department for **public art** at: 604-793-2904 or recreationandculture@chilliwack.com.